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PRESS RELEASE

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NauticEd Online Sailing Courses Gain Key Industry Endorsements

As learning to sail is becoming more popular due to a greener approach to water sports, NauticEd has gained 3 more important endorsements from key sailing related companies. NauticEd is the world's most advanced online sailing education company. It delivers online sailing lessons to both novice and advanced sailors to teach up to date information regarding sailing, safety and operations of modern 30-50ft sailboats. The new endorsements for NauticEd are West Marine, Sunsail, and Blue Water Sailing Magazine. Grant Headifen, Founder of NauticEd stated "These companies have built a solid reputation in the sailing industry for many years. They are viewing NauticEd as a key to the future of sailing, delivering fresh, entertaining and modern interactive information in a format that busy professionals, Generation X and Millennials are requiring. We're not only keeping the sport alive – we're growing it in an exciting format. The endorsement and weblinks by these companies are proof that we're on the right track and bringing value to the community."

NauticEd provides nine online sailing courses covering the spectrum of learn to sail and advanced sailing knowledge. Including Bareboat Chartering, Sail Trim, Storm Tactics, Rules of Right of Way, Weather, Celestial Navigation, Coastal Navigation and a comprehensive Skipper Course. NauticEd plans to release 6 more specialized clinics over the coming months covering Racing tactics,, Communication Electronics, Onboard Medical, Women in Sailing and Couples in Sailing.

Each course has an associated test. When a student passes the test they are awarded a Certificate of Knowledge. Additionally, each course has an associated blog whereby students can comment and add their own knowledge and experiences. Headifen says that as NauticEd becomes

more widely known, charter companies, insurance companies and fractional ownership groups will favor the certifications to ensure safety on the sea.

Headifen has rolled out the company through sailing schools, allowing them to incorporate the material into part of their teaching curriculum and making it an internet profit center for the sailing school at the same time. A school simply sets up an account then links to NauticEd. The student linking through learns the theory online allowing the school to do what it does best – teach the practical side of sailing on the water. Robert Barlow of Texas Sailing in Austin Texas says that the simple link to NauticEd has brought students and business to him. “Now we can spend the time doing what we really like to do and that is get the student out on the water”.

But Headifen’s wide experience in sailing didn’t lend him to writing the course material himself necessarily. “I purposefully sort out the experts in each field and we continually add to our faculty of online trainers. Faculty members who write the coursework earn a royalty in much the same way if they wrote a book - and many of the faculty are authors already. Thus we’re attracting the top professionals in the industry” he says.

For more information on NauticEd go to <http://www.NauticEd.org>

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