

Why Switch to Become a NauticEd School?

NauticEd provides a comprehensive fully integrated technology based global sailing training and vertical management system for students, instructors, schools, and yacht charter companies.

Makes Business Sense

- Higher conversion rate
- Proven 100% student retention
- More prospects
- Increased revenue per student
- No inventory or administration
- Hands-off data management
- Realtime Support
- Feedforward and feedback marketing loop
- More money overall
- Less competition with lower quality schools
- Recognition for meeting the USCG, NASBLA, and ANSI training and assessment standards

Better Student Experience

- Mobile and desktop eLearning
- Fun, engaging, modern courses
- 21st century experience
- Single digital realtime access to coursework, logbook, and certifications
- International yacht charter recognition
- Clear path to achieve goals
- Digitally generated sailing resume
- Logical theory and practical certification system

21st Century Technology Based System

- Progressive visionary company leadership
- Robust scalable technology
- Cloud based all in one space
- Vertical management system for:
 - Students
 - Instructors
 - Schools
 - Charter Companies

Instructor Empowerment

- Competence based sign off only
- Window into student's coursework results
- No grading tests
- Students are better prepared
- Increased practical teaching time
- More opportunities to teach and award specialized endorsements

Call today to investigate the possibilities

NauticEd International Sailing Education

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WHAT OTHERS ARE SAYING

Island Sailing School, Portland Oregon, Kirkland Washington

Island Sailing joined to NauticEd after 20 years as an ASA school, and we are very pleased with the results. Our goal was to develop the best sailing program we could conceive for our students, and that includes consideration that National sailing "brands" have lost relevancy with today's standards and charter companies. We joined NauticEd because they proved themselves to be a potent partner in developing the resources, support and innovation needed to train and prepare students in a rapidly evolving and competitive sailing and charter market. Simply, training aligned with modern resources, support and methodology is what students want and need. As far as the switch over was concerned, although initially hesitant, Grant and his team made it very simple. We did not lose one student, to the contrary our business has grown from that very day.

De Henderson - Island Sailing - feel free to [contact us](#) to validate this statement.

Landfall Sailing, Austin Texas

Landfall Sailing focuses on developing close relationships with our students using a highly professional approach. Having NauticEd as our training partner further demonstrates our commitment to professionalism right from the first contact with the student. In a matter of seconds I have the ability as an instructor to deliver high quality interactive sailing courses to my new student's computer or mobile device. NauticEd's modular approach allows us to tailor the degree of learning our students goals and objectives. By neatly dovetailing theory, education and logbook experience with our practical training, our students love watching their resume grow in real-time; this feature is unique to NauticEd. Landfall Sailing benefits from the fact that by the time we actually see the student, they have completed their theory coursework and testing. Given this, we can now focus on providing a fully professional practical training experience. At the end of our practical training and assessment, we just click a button to sign off on the student's competence. Our boats are immaculate and we expect the same for every aspect of the student's experience with us. With this, we get a lot of repeat upgrade business and word of mouth viral marketing.

Bruce Schwaegel - Landfall Sailing - feel free to [contact us](#) to validate this statement.

Vancouver Sailing School, Vancouver Canada

We joined NauticEd in 2012 replacing the ASA program at our school. For us, the best parts are the quality self-paced curriculum and the international recognition of the NauticEd Student Sailing Resume for international bareboat Charter companies like Sunsail, Moorings, Dream Yacht Charters, Spartivento and BVI Yacht Charters. Our Club has also benefitted from the streamlining of administrative processes including registration for courses, elimination of pre-course study package mailing & delivery follow-up, and the Instructor's smartphone student certification system. In the 21st century our Club doesn't want to mail and inventory books, grade tests and store records manually. Our Instructors love how we can confirm our students have completed the ashore theory and sailing knowledge before they show up for on-the-water practical sessions. The practical instruction time for boat handling and practicing Rules of the Road has increased by more than an hour. Our selling process has also been streamlined by entering a potential students email address and then just clicking a button to add two free courses to their online curriculum. We follow up and they join quickly after that. Not only has our closing rate gone up but the students keep coming back for more. I highly recommend joining the NauticEd network.

Carl Richardson - Vancouver Sailing School - feel free to [contact us](#) to validate this statement.

Dauntless Sailing School, Giest Lake, Indiana

NauticEd's systematic approach to building competent sailors is simply brilliant! NauticEd provides the opportunity for us to elevate the programs we offer to our students. Specifically, the combination of (1) sound, comprehensive, academic sailing knowledge education, (2) verified practical sailing skills competency based on national and international standards, and (3) a cloud-based central solution to track and log a student's academic

and practical sailing experience, makes NauticEd clearly the superior choice for students, instructors, and sailing schools. Pure and simple, for us, NauticEd ROCKS!

Todd Bracken - Dauntless Sailing - feel free to [contact us](#) to validate this statement.

Spartivento Yacht Charters, Italy

We are the first choice sailing company in Mediterranean - serving Portarosa and Trapani in Sicily, Tropea and Amalfi coast- and Caribbean. We gladly welcome and accept NauticEd's students who hold the NauticEd SLC license. Come visit us, you'll fall in love again

Spartivento Yacht Charters - feel free to [contact us](#) to validate this statement.

Stephen Frankland, Sailing Instructor - Island Sailing

We just completed our first full season with our students using NauticEd. They came with an excellent grasp of the theory which helped each group gel together. I can't begin to say how excited I am to be now implementing the new American National Standards. This gives me the right amount of objective data to award the proper level of practical competence and show the students exactly where they need improvement. I feel like I am properly empowered to be their teacher and mentor. I can now award true certificates of competence. The system also allows goal flexibility between students and that is invaluable. Thank-you for what you have done for this industry.

Stephen Frankland- feel free to [contact me](#) to validate this statement.

YachtCations Sailing School, Houston Texas

We've just started with NauticEd and I must say the start up process was simple - almost plug and play. Within days we were fully functional. NauticEd has literally thought of everything that a school could wish for in terms of systems. And this made all the difference to give us an instant highly professional look and resources with zero investment. It is truly amazing what the NauticEd team have put together.

Chris Block, YachtCations - feel free to [contact me](#) to validate this statement.

Mahina Expeditions, Offshore Sailing School

At Mahina, we teach long-distance offshore round-the-world type practical sailing skills. We have over half a million nautical miles of sailing under our keel. Until NauticEd, we had been reluctant to align with any certification type program because we believe that real education is far more important than a certification. NauticEd allows us to combine serious hard core theory education with the serious nature of the real ocean. Combining this into a proper sailing resume for our students is a stroke of brilliance. We encourage all our students to complete the full captain's package of NauticEd courses they show up to start our offshore ocean sailing experience. We find that NauticEd students are better prepared having already completed the theory tests online before they arrive.

John Neil, Mahina - feel free to [contact me](#) to validate this statement

Richard Lee - NauticEd Student

I've been through other sailing certification programs and can without a single doubt in my mind, say that NauticEd have hit a home run on bringing modern education to the sport of sailing. Online, multimedia, desktop and mobile learning is all I do in everything these days. The clever integration of matching my theory knowledge with practical skills and practical experience all in one cloud-based document is what I need. I gained my international sailing license through NauticEd and have taken more than several sailing vacations in the Caribbean, the Pacific, and the Mediterranean and never had a question regarding my NauticEd sailing resume.

[Contact NauticEd](#) to investigate the possibilities TODAY

[Fill out the application form HERE](#)
